

Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) – 201306

POST GRADUATE DIPLOMA IN MANAGEMENT (2018 -2020)
MID TERM EXAMINATIONS (TERM - VI)

Subject Name: **Business Ethics and Corporate Governance**

Time: **01.30 hrs**

Sub. Code: **PG28**

Max Marks: **20**

Note:

- 1. Writing anything except Roll Number on question paper will be deemed as an act of indulging in unfair means and action shall be taken as per rules.**
- 2. All questions are compulsory in Section A, B & C. Section A carries 1 Case Study of 8 marks. Section B carries 3 questions of 2 marks each and Section C carries 2 questions of 3 marks each.**

SECTION - A

04+04 = 08 Marks

Q. 1: Case Study:

According to WHO analysis out of the total world's population, 80% are still relies on traditional medicine. In developing countries like India, 65% rural communities are still uses traditional form of medicine to fullfill their primary health care need. In India, there are over 300 major tribal communities. Tribal population in Maharashtra is about 9 million which is 9% of general population. The concentration of tribal population occurs in remote areas of hilly regions of Northern, Western and Northwestern regions of Maharashtra. Bhilla is one of the major tribe and they are inhabited in Dhule, Jalgaon, Nandurbar districts of Maharashtra. The tribals have long suffered from a terminal disease caused by bugs.

A company is developing a new drug to cure this. To save time they are doing clinical trials of new drugs on human patients. However, the law does not allow the same, but it saves time and lives can be saved by quickly launching the new drug into the market. Then there is this important aspect that Mr Ram wants to enhance his business motive and enter the market quickly so as to make profits.

Discuss this in light of the following:

1. Discuss the business decision of Mr Ram to run the clinical trials on human patients in light of the ethical theories
2. Discuss the moral development stage of Mr Ram

SECTION - B

02×03 = 06 Marks

Q. 2: Discuss the role of ethics in business decision making in light of the statement “Companies exist for making profit irrespective of ethical conduct of business”.

Q. 3: Discuss why managers should be guided by ethical reasoning rather than profit objectives when making decisions

Q. 4: Of the various normative theories (i.e. stockholder, stakeholder and social contract theory) which according to you is most applicable for business and why?

SECTION - C

03×02 = 06 Marks

Q. 5. A company recruits a female engineer through an open advertisement and appoints her at a salary that is much lesser than other male engineers with similar experience and working with a similar type of job responsibility. Discuss whether the action of the company is ethical and just.

Q. 6. Business organizations involved in making deodorants for men depict through their commercial that the moment they put on the deodorants, they will become irresistible to the opposite gender. Evaluate this practice on ethical standards.